



Kirk Offel

KIRK OFFEL – FOUNDER & CEO OF OVERWATCH



Kirk has spent 25 years leading teams behind mission-critical operations in nuclear submarines, hyperscale data centers, national defense, AI infrastructure, and shaping the future of compute.

SPEAKING TOPICS

No two keynotes are the same. We customize every event to the organization and its needs.

In a world filled with noise, rapid innovation, and competing priorities, everything comes back to one question: **What matters?**

- ✦ **THE AI GOLD RUSH IS BREAKING THE SYSTEM**
- ✦ **FROM SUBMARINES TO SCALE: LEADING THROUGH CHAOS**
- ✦ **VETERANS: AMERICA'S UNTAPPED ADVANTAGE**
- ✦ **MENTAL RESILIENCE IN HIGH-STAKES ENVIRONMENTS**
- ✦ **DATA CENTER 101 (FOR NON-ENGINEERS)**

A Navy-trained operator and infrastructure entrepreneur, Kirk Offel has led in environments where decisions carry real consequences; operational, financial, and human. On stage, he delivers mission-critical clarity, connecting strategy to action and focusing leaders on what it takes to make outcomes real.



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THE AI GOLD RUSH IS BREAKING THE SYSTEM



WHAT MATTERS

What matters is whether your organization can keep systems running when demand outpaces reality or whether it breaks when pushed past its limits.

KEYNOTE DESCRIPTION

The AI gold rush is pushing critical infrastructure to its limits. As demand outpaces reality, unseen cracks are forming across power, cooling, land, supply chains, workforce, and community trust. This keynote exposes where the system is already breaking, the risks leaders are not yet addressing, and what it will take to regain control of the message.

THIS KEYNOTE IS FOR:

- C-suite (CEO, COO, CTO, CIO)
- SVPs/VPs of:
 - Infrastructure
 - Operations
 - Data centers / Cloud
 - Energy / Utilities
 - Supply chain
 - Strategy
- Government and defense leadership
- Public/Private infrastructure leaders
- Private equity/Investors in AI, Energy, Data Centers

IN THIS KEYNOTE, YOU'LL WALK AWAY WITH:

- Where the AI surge is breaking: power, cooling, land, supply chains, workforce, community trust, and why it matters now.
- A clear framework to stabilize operations and lead through disruption before failure becomes unavoidable for your organization.
- The operational risks no one is surfacing, but every leader will feel.
- A practical stabilization framework to prioritize what matters, maintain control, and execute through disruption.

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FROM SUBMARINES TO SCALE: LEADING THROUGH CHAOS



WHAT MATTERS

What matters is this: how you think, how you decide, and how you execute when it counts. Because when pressure is high and margin is zero, you lead from the front. Period.

KEYNOTE DESCRIPTION

From nuclear submarines to scaling complex organizations, this keynote delivers a disciplined approach to leading through chaos. When pressure spikes and information is incomplete, leaders must think clearly, decide quickly, and execute without hesitation. You will learn how to stay composed under stress, strip away noise to focus on what truly matters, and apply proven operational systems used in high-consequence environments to maintain control and drive performance when it counts most.

THIS KEYNOTE IS FOR:

- Directors & C-suite
- Operational leaders (COO track, program leads, mission leads)
- Tech/Infrastructure leaders scaling fast
- Startup founders in high-growth/chaotic phases
- Military, defense, and government leaders
- Crisis response/Emergency management leadership

IN THIS KEYNOTE, YOU'LL WALK AWAY WITH:

- How to stay composed and decisive when pressure spikes and information is incomplete.
- How to accelerate decision-making by focusing only on what matters and discarding the rest.
- An understanding of the operational systems Kirk used in submarines and now use to lead at scale in complex, high-consequence environments.

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VETERANS: AMERICA'S UNTAPPED ADVANTAGE



WHAT MATTERS

What matters is proven performance and right now, one of the most capable talent pools in this country is being underleveraged. The question isn't if it matters. It's how you see it, how you use it, and whether you turn veteran capability into a real advantage.

KEYNOTE DESCRIPTION

One of the most capable talent pools in the country is being underleveraged and it's costing organizations performance. This keynote reframes veteran talent as a strategic advantage, not a hiring initiative. You will gain clear, actionable methods to recruit, retain, and elevate veterans into leadership pipelines, while learning how to harness discipline, initiative, and composure under pressure as competitive capabilities. What matters is how you see it and whether you turn proven performance into measurable advantage.

THIS KEYNOTE IS FOR:

- C-suite (CEO, COO, CHRO)
- SVPs / VPs of:
 - HR / Talent / People Ops
 - Operations
 - Strategy
 - Workforce development
- Corporate leaders in high-performance industries
- Government and public sector leadership
- Veteran hiring program leaders

IN THIS KEYNOTE, YOU'LL WALK AWAY WITH:

- The insight to shift organization wide perception of veteran talent to strategic advantage.
- To adopt actionable methods to recruit, retain, and elevate veterans into modern leadership pipelines.
- To better understand how to harness discipline, initiative, and composure under pressure as competitive capabilities.

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MENTAL RESILIENCE IN HIGH-STAKES ENVIRONMENTS



WHAT MATTERS

What matters is that you must control your mind before you can lead under pressure and the leaders who win under pressure aren't the loudest or toughest, they're the clearest on what matters right now.

KEYNOTE DESCRIPTION

Pressure doesn't break leaders, loss of control does. In high-stakes environments, you don't get time, margin, or second chances. You're expected to think clearly, decide fast, and execute without hesitation. This keynote equips leaders to control their internal state, sustain peak performance without degradation, and lead teams through intensity with precision. You'll gain the tools to cut through noise, stabilize under pressure, and maintain clarity when everything is on the line, because that's when it matters most.

THIS KEYNOTE IS FOR:

- Senior leaders (Director & C-suite)
- Operational leaders (COO tracks, mission leads, program leads)
- Military, government, and national security professionals
- First responders / Crisis leadership roles
- High-performance corporate environments (tech, infrastructure, finance)

IN THIS KEYNOTE, YOU'LL WALK AWAY WITH:

- The ability to sustain peak performance under pressure and burnout, without degradation.
- Normalize mental resilience conversations in high-stakes environments.
- Give teams tools to maintain clarity, confidence, and emotional strength under intense operational demands.

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DATA CENTER 101 (FOR NON-ENGINEERS)



WHAT MATTERS

What matters is understanding the pressure points shaping the future; where AI is no longer just software but infrastructure and cutting through the noise with plain language that enables real operational impact.

KEYNOTE DESCRIPTION

AI is no longer just software, it is infrastructure, and most leaders are not prepared for the consequences. This keynote cuts through jargon to explain the real pressure points shaping the future: power, cooling, fiber, community trust and location. You will gain a clear, practical understanding of how these factors drive business outcomes and why infrastructure constraints now define strategy, enabling you to make smarter decisions and operate as a true force multiplier in a system under strain.

THIS KEYNOTE IS FOR:

- Business leaders (Sales, Marketing, Finance, Ops)
- Directors / VPs who depend on tech but don't build it
- Government & Policy leaders
- Investors / Strategy teams
- Corporate functions (HR, Comms, Legal, Procurement)

IN THIS KEYNOTE, YOU'LL WALK AWAY WITH:

- Why power availability is becoming the new bottleneck.
- How cooling and density are redefining scale.
- Why fiber, latency, and location decisions directly impact business outcomes.
- How AI workloads are forcing a complete rethink of infrastructure strategy.

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